

SPA GUARDIAN SERVICES

ENTERPRISE RISK
MANAGEMENT

CASH FLOW MANAGEMENT

SPA PROFITABILITY
ENHANCEMENT

BUSINESS PERFORMANCE
EVALUATION

INSURANCE CONSULTING

STRATEGIC PLANNING

CUTTING EDGE
TAX PLANNING

BUSINESS PLANS & FINANCE

RETIREMENT PLANS

ACCOUNTING SYSTEMS

For more than 25 years, our team has effectively guided clients to profitability and sustainability in difficult as well as prosperous economic times.

Spa Guardian provides financial services to the spa industry through its affiliated companies, Calvin Martin & Company, PLLC and Axis Insurance Agency, Inc. CM&C is a Certified Public Accounting firm, Axis is an Independent Insurance Agency, together they are committed to improving your future.

Our newest product:
"Spa Enterprise Risk Management".



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TEACHING BUSINESS ACHIEVEMENT



PEACE OF MIND FOR SPA OWNERS



ENTERPRISE RISK MANAGEMENT

The tremendous growth of spas in the last ten years has created an extremely competitive business and financial environment. As a result, many spa owners are not realizing an adequate return on their investment; or in many situations, their spa is in serious financial trouble. Spa Guardian has developed a comprehensive Enterprise Risk Management program to assist the owner in maximizing profitability and eliminating uncertainty. Inevitably, a financial loss will threaten your spa; Enterprise Risk Management helps your spa survive.

Spa professionals believe the healing power of touch. Unfortunately, the "touch" may also bring about undesirable consequences for the spa owner and staff. As the spa industry has grown in numbers, so have plaintiff's attorneys as spa guests discovered fertile opportunities for litigation. Spa Guardian will help you develop a risk management program specific to your spa, the services provided, the spa personnel and the guests your spa serves. Avoid the mistakes that can put your spa out of business.

DAILY OPERATIONS

The day-to-day activities of your business speak volumes to your productivity, longevity and vision. How is your business run on a daily basis? What are your hours, your employee expectations, your weekly sales goals, your client-service standards? How do you schedule your clients and maintain your facility? The answers to these questions can make or break your business.

We will work with you to assess your service goals and implement operational systems and standards, which will help you achieve these goals. Exceptional business performance does not have to mean long hours and financial strain. Spa Guardian understands that success is based on proper use of proven operational methods that help spa owners, like you, manage your facility, your staff and your time.

FINANCE & MANAGEMENT

Learn proven ways to manage your staff, operations and finances in order to achieve peace of mind, financial growth, employee satisfaction and the ultimate in client care.

Money is often the most sensitive topic of discussion among spa owners, staff and clients. But it is also the key to your ultimate success. You want to be financially productive and highly profitable.

We'll not only analyze your current accounting and financial systems to ensure you are meeting monetary goals, we will educate you regarding the Uniform System of Financial Reporting for Spas and will ensure that all necessary guidelines are being followed in your daily financial operations.

We teach employers like you how to make successful employment decisions, supervise and train staff and work with employees to maintain the spa's image and customer-service standards.



A VITAL ROLE IN ANY SPA SETTING, MANAGEMENT EDUCATION IS OUR SPECIALTY.